

# Login VSI Summit 2021

September 30 | Global | Virtual

## AGENDA

All times listed in the agenda are in EST.

**10:45 am**                      **Login to the event, review agenda, visit sponsors and network!**

**11:00 am**                      **Welcome – CEO**  
**Opening Keynote: Charlie and the Testing Factory**

What a year it's been; join Blair and Mark as they welcome you to this year's VDI summit. They'll announce a revolutionary new way to measure user experience, get you up to date on the latest roadmaps and research we've done, and share their vision on what testing will look like for 2022 and beyond. This will be a fast pace, fun, and very educational opening of the event. "You should never, never doubt something that no one is sure of... until it is tested."

**Speakers:** Mark Plettenberg, Sr. Product Manager, Login VSI  
Blair Parkhill, Director of Products, Login VSI  
Eric-Jan van Leeuwen, CEO, Login VSI

**11:20 am**                      **Breakout Session: Nutanix**

**11:25 am**                      **Business: The Role of EUX in Digital Transformation**

As businesses seek to get back to the strategic roadmaps that are core to their business, a new aspect of End-User/Employee experience will be key to that success. Michael Kent – CTO for Login VSI will discuss the role of EUX in digital transformation, and how companies can ensure their digital transformation projects are a success.

**Speakers:** Michael Kent, CTO, Login VSI

**11:55 am**                      **Break and Networking**

**12:00 pm**                      **Tech: Windows 11: What to Expect, How to Prepare, and First Results**

Windows 11 is coming and while it's not final, there are some things you can already do to prepare. Join Hilko and Mark as they share best practices, results of preliminary testing, and geek out on Windows 11, VMware OSOT, Server 2022, Windows 10, automation, and the true love of every performance engineer: anti-virus.

**Speakers:** Hilko Lantinga, Staff EUC Architect, VMware  
Mark Plettenberg, Sr. Product Manager, Login VSI

**12:25 pm**                      **Breakout Session: Cisco**

12:30 pm

### Keynote: Fireside Chat - EUC Testing: No Longer an Afterthought

How deploying a testing factory improves the digital workspace experience. With the rate of change to the desktop image accelerating to near continuous, automation has been a lifeline for the EUC Engineer. But automation without testing is simply a way to get to a disaster faster. This conversation will focus on the need to build up an automated testing capability to match the scale and velocity of changes that are being deployed thereby allowing the EUC Engineer to focus only on those changes that fail to pass, rather than trying to find the needle in the haystack.

**Speakers:** Mark Bowker, Senior Analyst, ESG  
Richard Scannell, North American GM, Login VSI

12:55 pm

### Break and Networking

1:00 pm

### Business: Feedback: The Unsung Hero of IT

In the fast moving and ever-changing world of IT we often don't take the time to learn. Feedback on IT systems is an essential but often overlooked part of any process. In this session we'll discuss why gaining feedback is becoming more important and how to embed feedback in any change management process for the digital workspace.

**Speakers:** Perparim Bislimi, Pre-Sales and Customer Success Engineer, Login VSI

1:25 pm

### Breakout Session: NetApp

1:30 pm

### Business: VDI Like A Pro – EUC Market Trends & Predictions

VDI Like a PRO is an authority when it comes to independent market research in the End User Computing (EUC) space. Founders Ruben and Christiaan will be teaming up for a session and give you an insider view of the EUC industry and recent market trends and developments. They will be talking Virtual Desktop Infrastructure (VDI), Desktop as a Service (DaaS), public cloud, single session and multi-session Operating Systems, and the key EUC initiatives for 2022.

**Speakers:** Ruben Spruijt, Sr. Technologist, Nutanix  
Christiaan Brinkhoff, Principal PM and Community Lead, Windows 365, Microsoft

1:55 pm

### Break and Networking

2:00 pm

### Tech: Sizing Azure Virtual Desktop and Selecting the Perfect Instance

We'll discover the knowledge worker capacity of our AVD solutions with a given, consistent end-user experience and performance. Performance expert and AVD sizing guru Blair Parkhill and Pieter Wigleven from the AVD Product Team will be hosting a groundbreaking session on Azure Virtual Desktop. They will explain how they have been able to continuously improve the performance of AVD with Windows 10 Enterprise multi-session.

Learn sizing and performance-related information, including FSLogix on Windows 10 Enterprise multi-session and a sneak preview of Login VSI's latest Task, Office, and Knowledge Worker profiles. Lastly, Blair will show you some clever testing automation and ways to find the perfect Azure instance for your remote workforce.

**Speakers:** Blair Parkhill, Director of Products, Login VSI  
Pieter Wigleven, Sr. Program Manager, Microsoft

2:25 pm

### Breakout Session: Parallels

2:30 pm

### Keynote: The Future of VDI

We all know VDI got a "boost" due to the pandemic, but is that a one-time thing, or permanent? And what about this whole "future of work" and hybrid working? Is that better for VDI or worse? Since everything this week is about VDI performance, it's worth taking a look at how VDI will evolve over the next few years, and how it will fit into the broader EUC landscape moving forward.

**Speakers:** Brian Madden, Technologist, VMware